

Digital Content Specialist

We are seeking a creative individual who can create valuable content for our business. The successful candidate will have experience in developing content for digital marketing and informational articles. In general, the position is responsible for optimizing content while adhering to our company style guide and industry white hat SEO tactics.

Key Responsibilities:

- Create unique content for all digital properties
- Create marketing content for landing pages, emails ,Social Medias and other digital Medias
- Ensure all content is written with the same voice, style and tone
- Create keyword rich content for SEO optimization
- Write content and edit content written by others
- Develop, maintain, and enforce editorial style guidelines
- Define and adhere to an editorial workflow for all projects

Job Requirements

- Bachelor's degree Or Higher in Marketing, Communications, Advertising, Digital Media, or Public Relations
- 2-3 years of experience in content writing or digital marketing
- Engage and collaborative individual who enjoys working in a team
- Creativity and a great wordsmith who has the ability to make any content interesting while also being informative
- Well-developed interpersonal and communication skills
- Professional appearance and manner
- Computer literacy, specifically MS Word, MS Excel and Google systems
- Expertise in Blogging, Instagram, Facebook, twitter, YouTube, google+ is positive point
- Expertise in Graphical Tools Like Photoshop is positive point
- English language proficiency is positive point
- This Job is for residents of Tehran

If You Are Interested Please Send Me Your CV: **Oghanbari@golestan.com**